

## OTP webinar compact

## "Social Media and Self-Marketing"

Deepen your knowledge and successful use of social media platforms for job search. Learn how to build, develop and use a high-quality social media network with good self-presentation and relevant activities. Also, keep in mind important safety aspects!

## You will benefit from...

- the knowledge of why these topics are important in the job search and how you can handle these topics professionally for yourself.
- tips and tricks on how to deal professionally with the topics discussed and from the exchange with and input from the other participants.
- our competent advice and our know-how about the current job market...

**Organization** Our workshops are conducted online

**Duration** 1 hour

**Dates** According to the schedule of OTP webinars

**Registration** As confirmation, you will receive an invitation to the

scheduled online meeting with the corresponding connection data by e-mail. We look forward to your

participation

Basel Bern Buchs Genf Lausanne Lugano Luzern Schindellegi Zürich